



HOMEOWNER PROTECTION
PROGRAM FUNDING CAMPAIGN

Don't Let New Yorkers Lose Their Homes To The COVID-19 Pandemic.

Fund the Homeowner Protection Program (HOPP)

What is HOPP?

HOPP is a statewide network of over 80 housing and legal organizations committed to helping families save their homes from foreclosure, scams, and tax liens. Our services are free, and needed more than ever before during this time of crisis.

How can I help?

#FundHOPP to keep homeowners and their tenants sheltered during the pandemic!

Want to
learn more?

Visit us at FundHOPP.org.



1 in 10

homeowners behind on mortgage payments

Nearly 1 out of every 10 homeowners with a mortgage were behind on their payments in November, and that number will likely continue to grow with record-high unemployment in New York State.

\$16B

in missed payments

With missed payments already totaling over \$16B, experts are predicting another foreclosure wave like the 2008 financial crisis—and once the eviction and foreclosure moratoriums expire, there won't be anything standing between our communities and housing instability.

Funding HOPP ensures that our neighborhoods have the safety net they need.

Fund HOPP

to protect low income families

The COVID-19 pandemic has disproportionately affected communities of color, with the health and economic pain felt more acutely amongst Black and Brown New Yorkers. **On average, 15.72% of Black homeowners in NY were delinquent on their mortgages compared to 7.53% of White homeowners since September 2020.**